

# NUMAAN FAROOQ

## FASHION DESIGN GRADUATE

- EMAIL : numaan\_f@icloud.com
- MOBILE : 07305080796
- INSTAGRAM : @numaanfm
- WEBSITE : numaanfmenswear.wixsite.com/website
- LINKEDIN : Numaan Farooq

I am a independant, self motivating Fashion Graduate with a strong interest into streetwear and workwear silhouettes. Having experience of group work has enabledme to develop key skills including communication, reliability and the ability to complete work in a busy and short period. I am currently seeking a graduate role within your brand as I want to build my skills further and develop my own design aesthetic. Learning, shadowing and observing will give me a fresh take on tasks and techniques which will vbenefit me and the brand.



### EXPERIENCE

- River Island – Sales Assistant 01/10/17 – Present
- Working as a sales assistant in River Island’s Birmingham store in the menswear department.
  - Maintaining customer service and communication skills for various individuals, completing multiple tasks at once by managing time and using initiative.
  - Providing customers with outfit styling, help choosing correct sizes for various styles and individuals.
  - Visually adjusting shop floor with outfit ideas on garments, maximising different products with specific layouts.

- Gymshark – Live Project 10/04/19 – 24/05/19
- Designing menswear collection for Gymshark with provided brief titled ‘Future Gymshark’
  - Working on a 8 week time frame alongside other running University modules to research, design a wearable 6 outfit collection
  - Researching the customer profile and design inspirations to create multiple commerical designs to refine and work into.
  - Recieving industry feedback towards collection and design process and compared to industry methods and thought process

- Graduate Fashion Week 2018 – Dresser 04/06/18
- Dressed menswear models for Birmingham City University students collections for catwalk show.
  - Gained knowledge in dressing models and working professionally backstage to keep show on track and running.
  - Worked as a team and tight time frame to make sure there were no delays, dressing each model in under 60 seconds.

- John Lewis – Sales Assistant 07/11/16 – 07/01/17
- Working as a sales assistant in John Lewis’s Birmingham store in various departments.

### EDUCATION

- Birmingham City University 2017 – 2020
- 1st Class BA (Hons) Fashion Design
  - Able to communicate designs through 2D and 3D work.
  - Collaborated with other departments – Photography, Textiles, Illustrations.
  - Have networked across different disciplines throughout the university.

- Solihull Sixth Form 2015 – 2017
- BTEC Extended Diploma in Art and Design Triple Distinction\*
  - Skills in photography and videography as I directed, styled and shot the photoshoot/film for my FMP.
  - Knowledge and skill on how to put up an exhibition at a professional yet creative standard.

- Ninestiles School 2010 – 2015
- 10 GCSE’s A\* – C including Mathematics, English, Art and Photography.

### SKILLS

- Knowledge and experience in textile processes including embroidery, weaving, printing. Using various digital print methods from sublimation, screen printing and fabric dyeing.
- Experience in laser cutting and brief knowledge of software and setting up programs.
- Extremely organised and can complete mulitple projects to the set deadline.
- Able to work to work in a team with a positive approach, feeling comfortable to work on ideas and understand a different point of view.
- Able to communicate to others in a friendly, respectable manner.
- Using my own initiative to work indepedently and familiarise myself to new surroundings quickly so my work schedule is not interrupted.
- Indepth knowledge in fabrics and interest in experiementing with fabrics structure and texture to develop new designs.
- 3 years of experience in pattern cutting and industrial sewing to create and make turtle necks, shirts, shorts, tracksuits, hooded jackets, cargos and hoodies
- 3–4 years of Adobe Photoshop, Lightroom and Illustrator experience.
- Hand illustrating designs with detail and being able to work digital to created designs with efficiency.
- Brief knowledge and experience in Auto CAD software and industrial process of water jet cutter.
- Knowledge and experience in assisting photoshoots, handling studio equipment and styling models while working with a team.

### ACHIEVEMENTS

- 1st prize in Arden DFAS awards for Textile and Fashion design (2017)
- Runner up for BTEC Art and Design Student of the year (2017)
- Nominee for GFW Range Plan award (2020)
- 1st place in SuperDry Menswear award (2020)
- Selected to represent Birmingham City University at Graduate Fashion Week to showcase my Final Major Project (2020)